



nzppi

NEW ZEALAND PLANT PRODUCERS INCORPORATED

Plant Production Biosecurity Scheme
NZPPI Conference – June 2018





What are we doing?

- MPI has contracted NZPPI to develop a biosecurity programme for plant producers.
- We are working with industry, MPI and other stakeholders to develop the scheme.
- Currently consulting on draft proposals.
- NZPPI is **seeking feedback by 6 July** from plant producers, plant buyers & other stakeholders.
- Info available at www.nzppi.co.nz/ppbs

Ministry for Primary Industries
Manatū Ahu Matua



Why are we developing a scheme?



A growing awareness of nursery industry biosecurity issues:

- Nurseries role in surveillance and early detection of exotic pests.
- Pest threats to producers, their nurseries, staff , families and investment.
- Potential for pests to spread through nursery stock pathway.
- Potential for plant movements to ne limited during an incursion.
- Opportunity to harness industry skills and observations to strengthen biosecurity and the biosecurity team of 4.7 million New Zealanders.

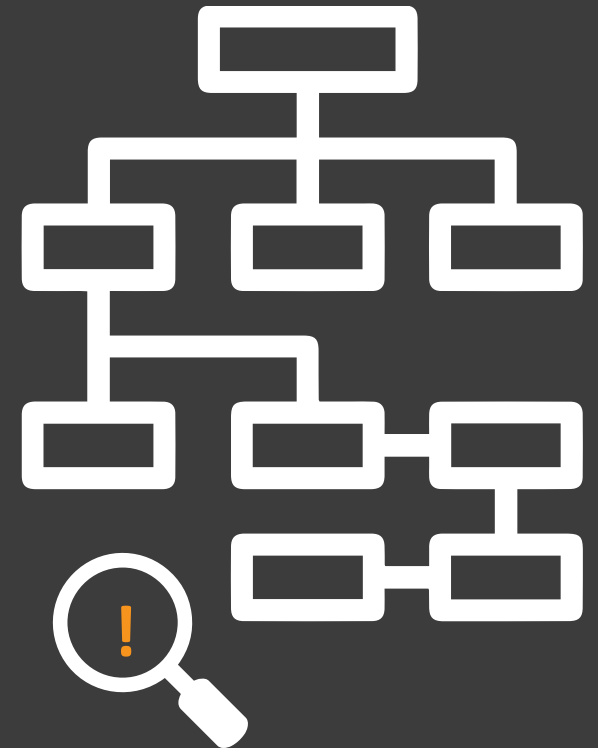


Among industry, government, GIA, horticulture, forestry, conservation and customers.



Plant Production Biosecurity Scheme

- Systematic approach to industry and producer biosecurity hazards, management, awareness, performance and capability.
- Framework to
 - Build on & systemise work plant producers currently undertake,
 - Help plant producers identify, control, manage or avoid biosecurity hazards in their nursery and production processes,
 - Protect producers, their customers, the environment and the New Zealand economy from the inadvertent introduction and spread of a pest or pathogen.
- Focused on biosecurity hazard management, not plant quality per se.





Core Standard

Hazards common across a wide range of nurseries, measures and guidance to help manage them.

Core generic standard and checklist

- Strong biosecurity fundamentals
 - Management and staff responsibly
 - Hygiene, monitoring and traceability
 - Rigour through the production cycle

Applicable to all Plant Producers

- *Plant Producer ... any person, business or entity engaged in producing plants or parts of plants for sale, their own use or for movement outside of the nursery ...*
- **Specific Modules** handle concerns that might apply to smaller groups of producers, customers or distribution pathways.



Industry Biosecurity Capability

New Zealand

- Biosecurity 2025
- GIA
- A team of 4.7m

Nursery Sector

- Crisis management
- Registration
- Traceability
- Preparedness
- Surveillance
- Response

Producers

- Best practice
- Hygiene
- Monitoring
- Hazard management

Industry

- Governance & leadership
- Strategies
- Business plans
- Engagement
- Partnerships



Resilience | Trust | Social licence



Producers **register** with details to identify and locate the nursery for communication, statistics or in a crisis situation. May include what a producer grows to aid targeting pest/host communication ... or incursion actions.



Producers work on hazard identification, control and mitigation **implementing the standard.**

External audit.

Certification ... annual internal assessments, continuous improvement and scheduled external audits.



Options for group certification, accreditation and/or recognition of equivalent schemes.

Customer, regulatory and public **recognition.**



Outcomes

Protecting

- Your nursery
- Your customers
- Our industry
- Our environment
- Your investment
- Your staff
- Your family
- Your reputation

What might you expect to see

- Improved decision making
- Increased productivity
- Decreased costs
- Decreased losses
- Increased plant health
- Continuous improvement
- Highly engaged employees
- Improved customer satisfaction

Example – Australian FMS

- Average benefit \$85,000 over 10 years.
- **31% return on investment.**
- Break even over 5 years.
- Non-financial benefits include:
 - Risk reduction
 - Enhanced reputation
 - Building staff culture
 - Continuous improvement



Consultation: themes arising to date

- Strong support for the scheme's headline objectives – protecting industry and producers.
- The need to capture all plant producers.
- Overwhelming support for “compulsory” registration ... and benefits thereof ... communications and traceability.
- Varied views on the need for and mechanisms to grow or compel certification.
- Varied views on the likely success of sole reliance of commercial drivers for participation ... from feasible to doubtful to non-effective.
- The need for strong MPI support and for participation to accrue regulatory “benefits”.
- That it's got to benefit producers, and mitigate regulatory impact in an incursion.



Consultation: themes arising to date

- Support for industry led model, and relevance, flexibility it brings but also comments of need for regulation as only effective means.
- Need for direction from MPI as to whether they're prepared to support a compulsory scheme/compulsory registration ... if that's the right approach.
- Enforcement important.
- Care to not simply create bureaucracy for no benefit.
- Keep engagement and administration as straight forward as possible.
- Build industry support , training and guidance materials (& government advisory services).
- Questions over who pays, what the costs might be and need to scale fees.



Consultation: more feedback please

- Proposals and consultation materials www.nzppi.co.nz/ppbs
 - Consultation feedback we seek paper
 - Draft Core Standard Hazard Management Checklist

Key feedback needs across Scheme design

- Things that are not relevant (to managing biosecurity risk)
- What's missing
- Too many issues/controls/measures, or too few
- Onerous issues
- Matters that are not clear, poorly-defined or misleading
- The appropriateness of the levels assigned (critical, major, minor) in checklists

When will it happen?



Done

Developing the scheme framework and drafting the standard



Now

Consultation on draft scheme proposal
Feedback by 6 July please



Next steps

Finalising the standard,
... pilot & field test
... & then implementing the scheme