

NZPPI Conference Summary

An Aussie Perspective

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NZPPI Conference Summary

An Aussie Perspective

Two Parts:

1. Overview of NGIA – Comparison to NZPPI
2. NZPPI Conference Summary – Similar elements to NGIA's Conference



A World of Opportunity to create The Growing Edge

NGIA Vision: We will create a climate for our members and industry to grow and prosper

NZPPI Vision: A vibrant plant production industry widely respected for its professionalism, innovation and major contribution to New Zealand



A World of Opportunity to create The Growing Edge

- Nursery Industry – Unique, Diverse and Significant
- Member Investment – membership fee to NGIA
- Levy Investment – levy paid to Hort Innovation



A World of Opportunity to create The Growing Edge

Nursery Industry – Unique, Diverse, Significant:
Urban and Environmental

1. Residential, commercial, industrial and public gardens, green space and developments
2. Environmental and ecological restoration for land management, revegetation, natural area rehabilitation and erosion control
3. Cut flower production

“Contributing to the human, environmental and economic health and well being of Australia and all Australians.”



A World of Opportunity to create The Growing Edge

Nursery Industry – Unique, Diverse, Significant:
Rural and Agriculture

1. Production horticulture for fruit, nut and vegetable production
2. Forestry spanning large scale plantations to agro-forestry
3. Livestock production properties for forage and animal welfare management
4. Medicinal, herbal and remedial products

“Contributing to the human, environmental and economic health and well being of Australia and all Australians.”



#PlantsDoThat

Horticulture: The Art, Science, & Business of Plants

Horticulture contributes \$196 billion to the US economy across a diverse array of businesses. But the story doesn't end there. Horticulture benefits the wealth and health of every citizen and every community in the US.

Produced by
**National Initiative for
Consumer Horticulture**

ConsumerHort.org



Where We LIVE

A 25-foot tree reduces annual heating and cooling costs for typical homes by 8-12%.

1/4 of American homes grow berries, veggies, or fruit trees.

Our homes represent 25% of our personal wealth. Well-landscaped homes are more valuable.

Improvements to your landscape pays off! The return on investment for landscape upgrades is 109%.



Where We WORK

Green roofs provide beauty and moderate rooftop temperatures, reducing heat loads and lowering energy costs.

Office plants reduce employee sick time by 14% and improve work productivity and speed.

Upkeep and preservation of urban green habitats creates new jobs, boosts local economies, and adds to community prosperity.

Horticulture creates 2 million jobs across a diverse array of businesses.



Where We SHOP

Stores with landscaped areas have expanded sales resulting from longer shopping occasions and can charge more due to higher perceived quality.

Where We PLAY

America's public gardens are key tourist destinations and contribute \$2.3 billion in community tourism spending.

Parks provide cities and citizens significant value. In Philadelphia, parks generate \$23 million in city revenue, \$16 million in municipal cost savings, and \$1.1 billion in cost savings for citizens.

There are 4 million miles of US roadways. Street trees preserve paved surfaces. Shaded roads save up to 60% of repaving costs. Trees also improve driver safety and result in fewer traffic accidents.

Trails and greenways increase property values and make adjacent homes sell faster.



A World of Opportunity to create The Growing Edge

NGI Member Investment:

- Membership fee to NGIA
- Governance Structure and Administration
- Strategy Development, Implementation and Refinement
- Deliver member activities, benefits and value



A World of Opportunity to create The Growing Edge

NGI Member Investment:

1. Leverage Industry Statistics and Research
2. Engaging and Connecting Industry
3. Member Benefit Delivery
4. Building Product and Industry Value
5. NGI Structure



A World of Opportunity to create The Growing Edge

Comparison of NGIA and NZPPI Strategies

NGIA Strategy - Imperatives	NZPPI – Our Strategy
1. Statistics and Data	Influence
2. Engaging and Connecting	Engagement
3. Member Benefit Delivery	Innovation and Toolbox
4. Building Product and Industry Value	Image
5. NGI Structure	Plant Propagators Incorporated

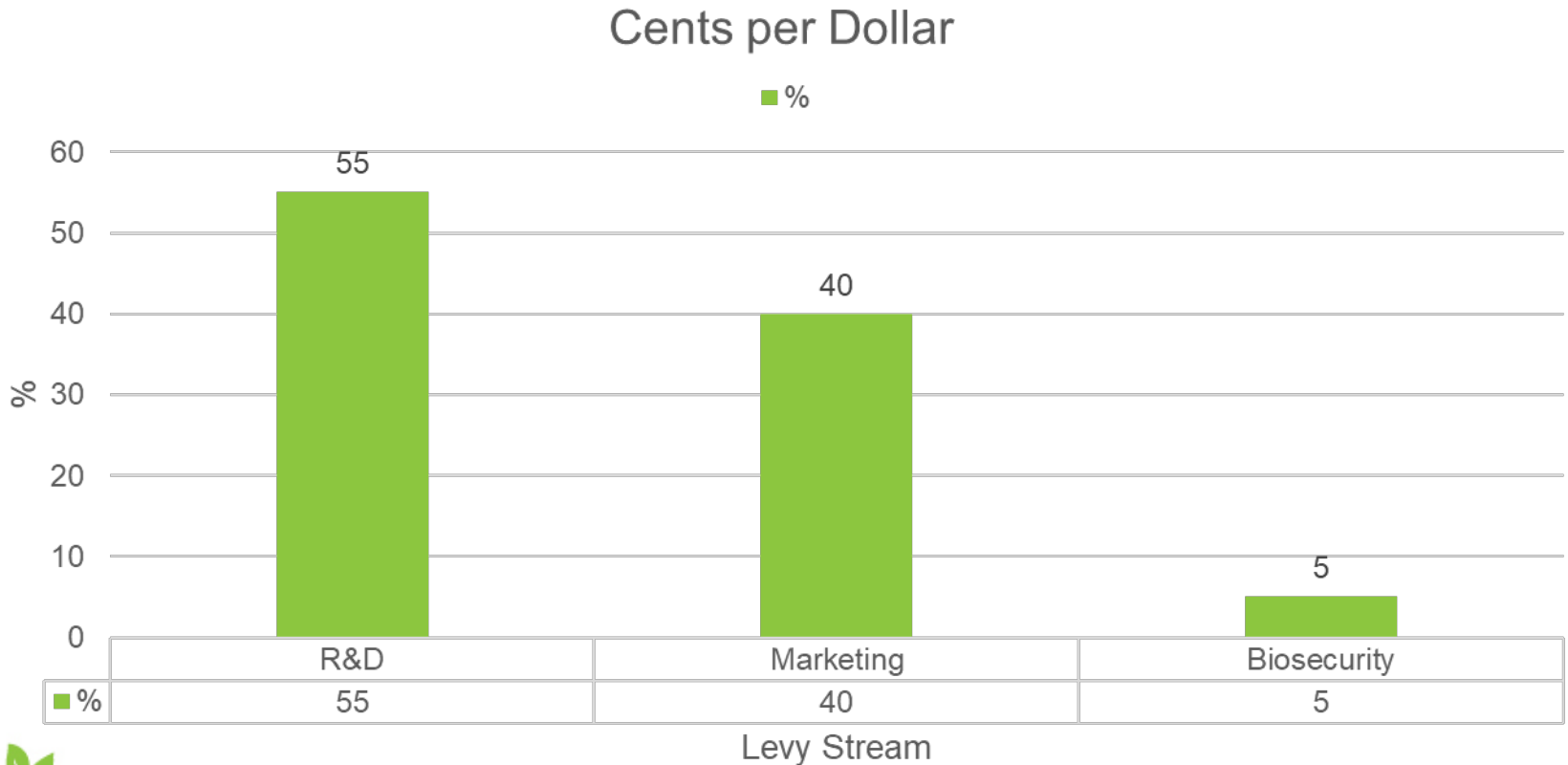
A World of Opportunity to create The Growing Edge

Levy Investment:

- Research and Development (R&D) and Marketing Levy to Horticulture Innovation Australia
- Levy to Plant Health Australia



Nursery Levy Allocation



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Levy Investment:

Strategic Investment Plan (SIP): Outcomes

- Increased Demand and Sales of Green Life Products
- Better Decision Making
- Improved Industry Protection from Exotic, Emerging and Endemic Plant Pests
- Increased Productivity, Profitability and Professionalism
- Better Career Development



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Levy Investment:

“Plant Biosecurity – A system to reduce the risk of entry, establishment and spread of pests, diseases and weeds that threaten the economy, environment and community.”

SIP Outcome - Improved Industry Protection from Exotic, Emerging and Endemic Plant Pests



A World of Opportunity to create The Growing Edge

NGI Member Investment:

Establish a National Grower Register

1. Levy Payer Register – Department of Agriculture and Water Resources and Hort Innovation
2. Property Identification Codes – Plant Health Australia
3. Nursery Industry Levy Collection Agents
4. Example – Vinehealth Australia Digital Biosecurity Platform



A World of Opportunity to create The Growing Edge

Conference Summary:

John Shackleton Opening:

Stress, Relax, Sleep, Energy, Vitality, Fear,
Insecurities, Anxiety, Depression, Memory,
Difficult People, Creative, Mental Focus,
Better/Quicker Decisions, Calm, Happy



A World of Opportunity to create The Growing Edge

Conference Summary:

Richard Palmer

.....work backwards through programme) ..

..... John Shackleton



A World of Opportunity

Calm the Mind

Meditation and Mindfulness

Happy, Peaceful, Calm



A World of Opportunity

Thank you

Questions

